



# DAIRY CATTLE REPRODUCTION COUNCIL MEMBERSHIP BENEFITS

## Our Mission

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DCRC brings together all sectors of the dairy industry—producers, consultants, academia, and allied industry professionals and students—to improve dairy herd reproductive performance. DCRC fosters a network to achieve sustainable, effective fertility and health for dairy cattle.

## Objectives of DCRC

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- Be a noncommercial, science-based organization whose main goal is to promote the development and adoption of reproductive management and technologies.
- Be open to all sectors in the dairy industry with an interest in dairy cattle reproduction; be an inclusive organization that reaches out to the dairy industry.
- Become the primary source of information regarding reproductive management and a conduit to integrate and share knowledge in support of dairy cow fertility and health.
- Provide resources for learning and knowledge exchange for assessment and management of reproductive performance.
- Encourage and recognize high achievement in dairy herd reproductive performance.

## Newsletter

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Six e-newsletters are sent throughout the year, containing new research, articles, and topics related to dairy cattle reproduction.

## Webinars

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At least 6 online educational seminars per year are presented by leading experts on a variety of topics. Select webinars will be provided in Spanish and Portuguese. Join live, or watch later at your convenience.

## Annual Meeting

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The DCRC annual meeting offers something for all—producers, veterinarians, academia, and industry professionals. Members enjoy a reduced meeting registration fee.

In 2017, the meeting will be held November 8–9 in Reno, Nevada. The annual meeting includes 1.5 days of presentations and breakout sessions by the best and brightest researchers, reproductive experts, veterinarians, and producers.

Presentations are on multiple areas of reproduction including health, nutrition, artificial insemination and synchronization, technologies, assessment of records, economics, reproductive management, and heifer reproduction.

## Reproduction Awards

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Each year DCRC honors the best of the best dairy producers who have successfully implemented management procedures that have achieved high reproductive efficiency. This program awards producers in both Holstein and non-Holstein categories.

## Members-Only Access

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Members have access to:

- Ask the Expert—members have the ability to ask questions and receive answers from industry leaders
- Webinars—access to all webinars that cover important topics in the dairy cattle reproduction industry
- Annual Meeting Proceedings and Presentations—open access to all past annual meeting proceedings and presentations
- Poster Presentations—viewing potential for all past poster presentations from annual meetings

## Become a DCRC Member Today!

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Membership is only \$125 per year.  
Student membership is \$25 per year.  
International e-membership is \$65 per year.  
Visit our website at [www.dcrcouncil.org](http://www.dcrcouncil.org) to join online.  
Questions? Please contact us at [dcrc@assoqh.org](mailto:dcrc@assoqh.org).