

# DAIRY CATTLE REPRODUCTION COUNCIL



2017 ANNUAL MEETING  
NOVEMBER 8-9, 2017 • RENO, NEVADA

## AGENDA

### TUESDAY, NOVEMBER 7, 2017

6:00 – 8:00 p.m.                      Opening Reception – *sponsored by Boehringer Ingelheim*

### WEDNESDAY, NOVEMBER 8, 2017

#### PRECONFERENCE SEMINARS

9:00 – 9:50 a.m.                      “Physiologic and Economic Perspectives Around Achieving High Fertility in High Producing Dairy Cows” – *sponsored by Elanco*  
*Panelists: Dr. Paul M. Fricke, PhD*  
*Dr. John D. Lee, DVM*  
*Dr. Mike Overton, DVM, MPVM*

10:00 – 10:50 a.m.                      “Capitalizing on improved fertility: What are my options?” – *sponsored by Merck*  
*Presented by Dr. Victor Cabrera*

11:00 – 11:50 a.m.                      “Expanding our knowledge on post-calving health and immunosuppression” – *sponsored by Zoetis*  
*Presented by Victor Cortese, DVM, PhD, Dipl ABVP (dairy), Director, Cattle-Equine Immunology, Cattle-Equine Technical Services, Zoetis*

Noon – 1:10 p.m.                      “Sexted Semen/The Future of AI” – *sponsored by STgenetics*  
*Presented by Jack Hippen*

#### GENERAL SESSION

1:20 – 1:30 P.m.                      Opening Remarks  
*Todd Bilby, President, Dairy Cattle Reproduction Council*

#### PLENARY SESSION I

1:30 – 2:20 p.m.                      Communicating with consumers about antibiotic and hormone use on dairy farms  
*Max Wenck, Director of Agriculture & Pasture-to-Plate Practices - MorganMyers*

#### BREAKOUT SESSION I (May attend 2 breakout sessions)

2:30 – 3:20 p.m.                      The Value of Data Mining in Decision-making Processes at the Dairy Level – *sponsored by Elanco*  
*Dr. Mike Overton, Elanco*

Legal Aspects of Managing and Using Big Data in Agriculture  
*Mr. Todd Janzen, Janzen Ag Law*

Update on Mastitis  
*Dr. Pamela Ruegg, University of Wisconsin*

3:30 – 4:20 p.m.                      The Value of Data Mining in Decision-making Processes at the Dairy Level  
*Dr. Mike Overton, Elanco*

Legal Aspects of Managing and Using Big Data in Agriculture  
*Mr. Todd Janzen, Janzen Ag Law*

The Impact of Transition Cow Health on Fertility  
*Dr. Eduardo Ribeiro, University of Guelph*



## WEDNESDAY, NOVEMBER 8, 2017 (continued)

### PLENARY SESSION II

- 4:20 – 4:45 p.m. Poster Session Review, Trade Show Open, and Networking Break  
4:45 – 5:35 p.m. Should I Consider Using Genomics and IVF?  
*Dr. Kent Weigel, University of Wisconsin*

## THURSDAY, NOVEMBER 9, 2017

- 6:30 – 7:55 a.m. Complimentary Breakfast  
*Sponsored by Zoetis*

### BREAKOUT SESSION II (May attend 2 breakout sessions)

- 8:00 – 8:50 a.m. Implementing IVF Programs in Dairy Herds  
*Dr. Cesar Narciso, Sequoia Veterinary Services, Inc.*
- The Impact of Calf Rearing on Her Future Productivity as a Cow  
*Dr. Jim Quigley, Provim North America*
- Technology to Improve Transition Cow Health and Repro Performance  
*Dr. Ricardo Chebel, University of Florida*
- 9:00 – 9:50 a.m. Breeding Decision Dilemma: What Type of Semen Should I Use?  
*Dr. Victor Cabrera, University of Wisconsin*
- The Effects of Dry Period Heat Stress on the Lactating Dairy Cow  
*Dr. Geoff Dahl, University of Florida*
- Update on Mastitis  
*Dr. Pamela Ruegg, University of Wisconsin*
- 9:50 – 10:15 a.m. Poster Session Review, Trade Show Open, and Networking Break
- ### BREAKOUT SESSION III (May attend 1 breakout session)
- 10:15 – 11:05 a.m. Developing and Engaging People to Achieve Outstanding Transition Cow  
*Mr. Jorge Estrada, Leadership Coaching International Inc.*
- Impact of Voluntary Waiting Period Duration on the Reproductive Performance and Profitability of Dairy Cows – *sponsored by Merck*  
*Dr. Julio Giordano, Cornell University*
- Digging Deep Into Records of DCRC Award Winners  
*Dr. Glaucio Lopes Jr., Alta Genetics*
- 11:15 a.m. – Noon DCRC Awards Program – Honoring the top reproduction herds.  
A Round Table hosted by Corey Geiger, Managing Editor, *Hoard's Dairyman*
- Noon – 1:20 p.m. DCRC Lunch and Trade Show



## THURSDAY, NOVEMBER 9, 2017 (continued)

### BREAKOUT SESSION IV (May attend 3 breakout sessions)

1:30 – 2:20 p.m.

Implementing IVF Programs in Dairy Herds  
*Dr. Cesar Narcisco, Sequoia Veterinary Services, Inc.*

Developing and Engaging People to Achieve Outstanding Transition Cow  
*Mr. Jorge Estrada, Leadership Coaching International Inc.*

Breeding Decision Dilemma: What Type of Semen Should I Use?  
*Dr. Victor Cabrera, University of Wisconsin*

2:30 – 3:20 p.m.

Impact of Voluntary Waiting Period Duration on the Reproductive Performance and Profitability of Dairy Cows – *sponsored by Merck*  
*Dr. Julio Giordano, Cornell University*

Technology to Improve Transition Cow Health and Repro Performance  
*Dr. Ricardo Chebel, University of Florida*

The Impact of Calf Rearing on Her Future Productivity as a Cow  
*Dr. Jim Quigley, Provimi North America*

3:20 – 3:45 p.m.

Poster Session Review, Trade Show Open, and Networking Break

3:45 – 4:35 p.m.

The Effects of Dry Period Heat Stress on the Lactating Dairy Cow  
*Dr. Geoff Dahl, University of Florida*

The Impact of Transition Cow Health on Fertility  
*Dr. Eduardo Ribeiro, University of Guelph*

Digging Deep Into Records of DCRC Award Winners  
*Dr. Glaucio Lopes Jr., Alta Genetics*

### PLENARY SESSION III

4:45 – 5:35 p.m.

Telling Our Story to the Society  
*Midwest Dairy Association and Dana Metzger (Multi-Rose Jerseys, Inc.) and Natasha Mortenson (Riverview, LLC)*

5:35 – 5:50 p.m.

Final Comments

For more information on sponsoring DCRC,  
contact us at 952-758-5811 or  
[den@drcouncil.org](mailto:den@drcouncil.org).

