

Maier Farms, LLC, Waunakee, Wisconsin

Maier Farms is a family-owned and operated multi-generational dairy farm located just north of Madison, Wisconsin. The family takes great pride in producing high-quality milk, which includes investing in team members' personal growth and education, as well as incorporating innovative technology in all aspects of their business.

Maier Farms is a partnership between Scott, Keith and Patrick Maier. Keith's son Gavin is a recent college graduate and has returned to the farm as well.

Maier's milk Holstein cows in a double-20 parlor on a 3X milking schedule. A combination of in-house rearing and custom heifer growers assist in raising young stock on multiple sites from birth until 21 months old when they return to the dairy. Freestall barns are equipped with cross-ventilation and tunnel-ventilation systems to house the milking cows. Computerized fan systems, 2-row pens and ample stall space provide notable cow comfort.

Maier Farms' reproduction program is aggressive and strives to maintain top-tier results. They accomplish this through a high service rate and consistent heat detection practices.

Key reproduction strategies

- Double Ovsynch
- 72-day voluntary waiting period
- Sexed and beef semen strategy
- 42% preg rate with 7% non-completion on heifers